



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Embassy of Switzerland in Albania

Albania

Experiences

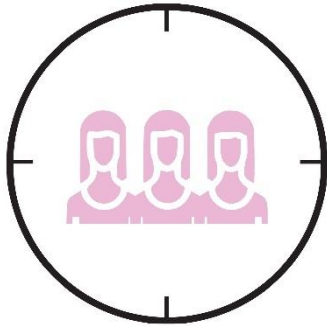
in

Supporting Social Entrepreneurs

F2F in Kosovo-September 2016



Experiences: Croissant and Bagel



- Target group: Ex victims of trafficking





Experiences: Croissant and Bagel



Why?

- Methodology & Model
- Balance between social and economic goals
- Competitiveness of the product
- Beneficiaries potential: eligibility, skills, talents, goals, education level
- Financial volume
- PR & Frame conditions

Lessons learnt:

1. Only good will is not enough
2. Strong ownership from the beneficiaries is a MUST



Coaching 4 Employment

Goal: Increase Economic Growth and Reduce Poverty

Specific Goal: Inclusion of vulnerable youth in LM

Promotion of:

Skills
Development

Vocational
Educational

Labor Market
Insertion

Links with
Private
Sector

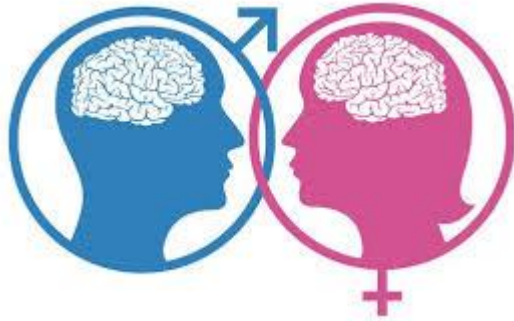
Through facilitation of:

School to
Work
Transition

Accessibility
to LM



Gender Equality Mainstreaming



Ensure 50% of women participation



Coaching 4 Employment

■ Personalization / Method optimization

- Social status
- Chances
- Economic Background
- Training
- Education
- Private sector needs

■ Methodology

- Coaching cycle for 8 to 15 people
- Creative processes
- Increased participants' skills
- 30 partners: NGOs, NES, Private Sector companies

■ Results

- 2000 participants; 65% success
- Connect skills with private sector needs
- Entrepreneurship coaching cycle: internships, outsourcing, employment



SUCCESS CASES



BLERINA
KALLO

PRIMARY EDUCATION
TEACHER
ELBASAN





NVAIR
COMPRESSORS

L.L.100
96

HP 2

GIVOLA



Coaching 4 Employment and Entrepreneurship

FORD
OUTSOURCED
SERVICES TO
C4EE
PARTICIPANTS





xerox 

CALL CENTER IN SHKODER,
ALBANIA ESTABLISHED
KINDERGARTEN FOR CHILDREN OF
EMPLOYEES AND OFFERS POSTS
FOR C4EE PARTICIPANTS

**C4EE
ENTREPRENEUR
IN BERAT,
ALBANIA
STARTED UP HIS
OWN GREEN
HOUSE**





**TOUR GUIDES ORGANIZED BY C4EE PARTICIPANTS
AND HOTEL LAKAJ IN SHKODER REGION, ALBANIA**



EMPLOYEES OF ALBPASTRIM CLEANING COMPANY, BENEFIT FREE BEAUTY SERVICES THROUGH COOPERATION WITH C4EE ENTREPRENEUR





BLERIMI
RESTAURANT
AND TRAINING
CENTER OFFERS
FREE TRAINING
FOR
MARGINALIZED
GROUPS

LUSHNJE, ALBANIA





THANK
YOU